



HORSHAM TOWNSHIP WILL COMMEMORATE ITS TRICENTENNIAL BIRTHDAY IN 2017.



We invite all of our residents and businesses to join us as we honor Horsham's past and look forward to Horsham's future. Through the township's newly-founded foundation, all donations to the TriCentennial celebration will be tax deductible and will ensure not only an incredible 300th birthday but also funding for future Horsham events.

In 2017, Horsham Township will commemorate its Tricentennial birthday with a year-long celebration. Events to look forward to include: Winterfest with ice sculptures, free Movie Night in the Park, 300 Pint Blood Drive and Health Fair, Horsham 300 Parade, and Horsham Day - that will close with a not-to-be-missed Fireworks Extravaganza!



We invite you to celebrate this once-in-a-lifetime event with a meaningful and impactful donation. Join a growing group of businesses and community leaders and partner in the Horsham Township TriCentennial Celebration - a year that will be filled with fun, camaraderie, and community.

If you have questions regarding the Horsham Township TriCentennial or sponsorship opportunities, please contact Mark Hudson at mhudson@horsham.org or 215-643-3131.

PREMIER SPONSOR ~ \$15,000

- :: 300 Dance – 8 Tickets
- :: Acknowledgement on Horsham TV by Sponsorship Level
- :: Acknowledgement on Horsham Website by Sponsorship Level
- :: Back of T-Shirts (Logo)
- :: Car in Parade
- :: Email Newsletter (Logo)
- :: Gala - Table for 10
- :: Lawn Sign for Property
- :: Listing on Event Signage
- :: Logo on Tricentennial Passport
- :: Name Listed in "Thank You" Ad after Tricentennial
- :: Newsletter - Quarter Page Ad
- :: Paver in Tricentennial Walk - 8x8 Paver with Logo
- :: Permanent Recognition in Township Building by Sponsorship Level
- :: Plaque for Business Window (Size and Design by Sponsorship Level)
- :: Recognition by Sponsorship Level at Events
- :: Recognition in Commemorative Program
- :: Recognition in Event Programs by Sponsorship Level
- :: Recognition in Horsham Newsletters by Sponsorship Level (Logo)
- :: Recognition on Social Media by Sponsorship Level
- :: Reserved Seating at All Applicable Events
- :: Reserved Seating for Horsham Day Fireworks – 6 Seats
- :: Tent/Booth on Horsham Day
- :: Vertical Banner with Logo



HORSHAM TOWNSHIP 201



PLATINUM SPONSOR ~ \$10,000

- :: 300 Dance – 4 Tickets
- :: Acknowledgement on Horsham TV by Sponsorship Level
- :: Acknowledgement on Horsham Website by Sponsorship Level
- :: Back of T-Shirts (List)
- :: Car in Parade
- :: Gala - 6 Seats
- :: Lawn Sign for Property
- :: Listing on Event Signage
- :: Logo on Tricentennial Passport
- :: Name Listed in "Thank You" Ad after Tricentennial
- :: Newsletter - Business Card Size Ad
- :: Paver in Tricentennial Walk - 8x8 Paver with Logo
- :: Permanent Recognition in Township Building by Sponsorship Level
- :: Plaque for Business Window (Size and Design by Sponsorship Level)
- :: Recognition by Sponsorship Level at Events
- :: Recognition in Commemorative Program
- :: Recognition in Event Programs by Sponsorship Level
- :: Recognition in Horsham Newsletters by Sponsorship Level (List)
- :: Recognition on Social Media by Sponsorship Level
- :: Reserved Seating at All Applicable Events
- :: Vertical Banner with Logo

17 TRICENTENNIAL SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR ~ \$5,000

- :: 300 Dance – 2 Tickets
- :: Acknowledgement on Horsham TV by Sponsorship Level
- :: Acknowledgement on Horsham Website by Sponsorship Level
- :: Back of T-Shirts (List)
- :: Gala - 4 Seats
- :: Lawn Sign for Property
- :: Listing on Event Signage
- :: Name Listed in "Thank You" Ad after Tricentennial
- :: Paver in Tricentennial Walk - 4x8 Paver with Logo
- :: Permanent Recognition in Township Building by Sponsorship Level
- :: Plaque for Business Window (Size and Design by Sponsorship Level)
- :: Recognition by Sponsorship Level at Events
- :: Recognition in Commemorative Program
- :: Recognition in Event Programs by Sponsorship Level
- :: Recognition on Social Media by Sponsorship Level
- :: Reserved Seating at All Applicable Events

SILVER SPONSOR ~ \$2,500

- :: Acknowledgement on Horsham Website by Sponsorship Level
- :: Gala - 2 Seats
- :: Lawn Sign for Property
- :: Name Listed in "Thank You" Ad after Tricentennial
- :: Paver in Tricentennial Walk - 4x8 Paver with Logo
- :: Permanent Recognition in Township Building by Sponsorship Level
- :: Plaque for Business Window (Size and Design by Sponsorship Level)
- :: Recognition by Sponsorship Level at Events
- :: Recognition in Commemorative Program
- :: Recognition in Event Programs by Sponsorship Level
- :: Recognition on Social Media by Sponsorship Level

BRONZE SPONSOR ~ \$1,000

- :: Acknowledgement on Horsham Website by Sponsorship Level
- :: Lawn Sign for Property
- :: Name Listed in "Thank You" Ad after Tricentennial
- :: Paver in Tricentennial Walk - 4x8 Paver with Logo
- :: Permanent Recognition in Township Building by Sponsorship Level
- :: Plaque for Business Window (Size and Design by Sponsorship Level)
- :: Recognition by Sponsorship Level at Events
- :: Recognition in Commemorative Program
- :: Recognition in Event Programs by Sponsorship Level

COPPER SPONSOR ~ \$500

- :: Paver in Tricentennial Walk - 4x8 Paver with Logo
- :: Recognition in Commemorative Program
- :: Acknowledgement on Horsham Website by Sponsorship Level



300 YEARS

Contact Mark Hudson at mhudson@horsham.org or 215-643-3131.

HISTORY

In the 1680s, Samuel Carpenter and several others purchased land from William Penn in what would later become Horsham Township – which is believed to have been named after Carpenter’s home in Sussex, England.

In 1717, Horsham Township was formally established and was predominantly a farming community. What is now Route 611 was originally created as a dirt riding path which was used to move goods to Philadelphia.



Since 1717, Horsham Township has grown into a multi-use community made up of residential, commercial, industrial, and even some agricultural sectors that connect us to our roots.



Horsham Township today is a two-time recipient of Money Magazine’s Best Places to Live in the US, and has won many other awards acknowledging our remarkable community. Samuel Carpenter now has a park named after him in our expansive park system; Route 611 is now a four-lane highway used by thousands of cars daily.

1717~2017



EVENTS SCHEDULE

- January 7 Winterfest "Opening Ceremonies"
Horsham Community Center
- February 11 Blood Drive & Health Fair
Simmons Elementary
- March 4 Painting for Joy
Ukrainian Club Clubhouse
- April 1 Love Horsham Earth Day Event
Horsham Community Center
- May 13 Dance Party 300
Graeme Park
- June 3 Horsham Day Tricentennial Celebration
Deep Meadow Park
- July 14 Movie in the Park
Lukens Park
- August 1 National Night Out
Horsham Community Center
- September 9 Library Picnic
Horsham Library
- October 14 Horsham Tricentennial Parade
TBA
- November 18 Horsham Tricentennial Gala
Talamore Country Club
- December 1 Illuminations "Closing Ceremonies"
Carpenter Park

More events are expected to be added. Please visit www.horsham2017.com for the most up-to-date information. If you have any questions, please email mHUDSON@horsham.org.

SPONSORSHIP AGREEMENT



SPONSORSHIP AGREEMENT

Thank you for your interest and support.
 Please complete this agreement and return to:
 Mark Hudson
 Horsham Township
 1025 Horsham Road, Horsham, PA 19044

PLEASE INDICATE YOUR SPONSORSHIP CHOICE BELOW:

- Premier Sponsor \$15,000
- Silver Sponsor \$2,500
- Platinum Sponsor \$10,000
- Bronze Sponsor \$1,000
- Gold Sponsor \$5,000
- Copper Sponsor \$500

*All gifts to the Horsham Township Tricentennial Celebration are tax deductible

 Company

 Name of Company AS YOU WISH IT TO APPEAR IN PRINT

 Company Website

 Company Address

 Primary Contact

 Title

 Phone

 Fax

 Email

 Secondary Contact

 Title

 Phone

 Fax

 Email

 Signature

 Date

PLEASE INDICATE Preferred Method of Payment.

- CHECK (Check must be enclosed and made payable to:
 Horsham Township Charitable Foundation)

CREDIT CARD MasterCard VISA AMEX

 Name on Credit Card

 Credit Card Number

 Expiration Date

 CVV

 Cardholder's Signature

 Date

NOTE: By signing this agreement, you and your company agree that you and your company will be a sponsor/advertiser of the Horsham Township Tricentennial Celebration for the level listed above, and that you and your company are responsible for paying the total dollar amount of the sponsorship/advertisement. You and your company understand that this signed pledge form confirms your intention to fulfill the tax deductible commitment to Horsham Township Charitable Foundation, and that the organization will take on financial obligations based upon the understanding that the pledged amounts will be paid in full.